

## Ms. Shreya Gadepalli

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Shreya Gadepalli is the South Asia Director at the Institute for Transportation and Development Policy (ITDP), a global non-profit organization that works with cities worldwide to bring about sustainable transport solutions that reduce pollution, alleviate poverty and enhance quality of urban life. Under her guidance, the South Asia team implements a multi-pronged approach—inspiring urban leaders to take action, supporting them in creating urban transport and planning best practices, embedding these best practices in policies, and expanding capacity of public officials and practitioners—to achieve tangible transformation in the cities of this region.

Her engagement with ITDP started in the late 90s with the immensely successful India Cycle Rickshaw Improvement Project. This initiative has put on road over half a million modern cycle rickshaws that keep the air clean and reduce GHG emissions by diverting millions of potential motorised trips every day to an efficient and comfortable non-motorised mode, not to speak of the livelihood it has provided to over a million people.

Over the last decade, she has guided the planning and design of bus rapid transit (BRT) systems—that provide low-cost high-quality rapid mobility—and complete streets—that create safe space for pedestrians, cyclists, and other road users—in many cities across the region. Her other areas of interest and expertise include parking reform and transit-oriented development. As one of the foremost experts on sustainable urban mobility in India, she is frequently sought after as a speaker at many venues.

Ms. Gadepalli has a Master's in Industrial Design from the Indian Institute of Technology, Delhi, and a Bachelor's in engineering. She is an avid photographer and enjoys capturing urban life while exploring cities on foot.

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